

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2010 – Payment of bill of Rs.27,66,225/- to M/s Abin Advertising Private Ltd., Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in Eenadu Telugu Daily, The Indian Express & The Siasat Urdu Daily on 26-05-2010 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 3059

Dated: 22-06-2010

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No.1007/Elecs.E/A2/2010-4,  
dt:17-05-2010.
2. From M/s Abin Advertising Pvt., Ltd., Hyderabad  
Bill No.AD/05/025/10-11, dt:26-05-2010.
3. Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010  
of Finance (BG.III) Department.
4. G.O.Rt.No.2922, Fin. (BG-III) Dept., dt: 18-06-2010.

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ORDER:

In the letter 2<sup>nd</sup> read above, the General Administration (Election.E) Department have requested M/s Abin Advertising Private Ltd., Hyderabad to insert the advertisement in daily news papers in Eenadu (Telugu) and Indian Express (English) and Siasat (Urdu) newspapers on 26-05-2010 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 26-05-2010.

2. M/s Abin Advertising Private Limited, Hyderabad in the reference 3<sup>rd</sup> read above has submitted bill for an amount of Rs.27,66,225/- as advertisement charges for payment as detailed below:

Eenadu Telugu Daily, AP Editions dt:26-05-2010 (33 Cm X 35 Cms = 1155 Sq.Cms) Rate of Rs. 1,915/- per Sq. Cm)	Rs.22,11,825-00
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The New Indian Express, AP Editions dt:26-05-2010 (33Cm X 35 Cms = 1155 Sq.Cm.) Rate of Rs. 360 /- per Sq. Cm.)	--	Rs. 4,15,800-00
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The Siasat Urdu Daily, Hyderabad Edition dt:26-05-2010 (33Cm X 35 Cms = 1155 Sq.Cm.) Rate of Rs. 120 /- per Sq. Cm.)	--	Rs. 1,38,600-00
Total Amount		<u>Rs.27,66,225-00</u>

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.27,66,225/- (Rupees Twenty seven lakhs sixty six thousand two hundred and twenty five only)** to M/s Abin Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding in Awareness and Publicity Campaign in daily news papers of Eenadu (Telugu) The New Indian Express (English) and The Siasat (Urdu) on 26-05-2010.

4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in B.E. 2010-2011 and G.O. 4<sup>th</sup> read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of "**M/s Abin Advertising Private Limited, Hyderabad**" and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.

7. M/s Abin Advertising Private Ltd., Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

M/s Abin Advertising Private Ltd.,

10-2-287/1/A, Flat No.109, Vijaya Towers, Shantinagar, Hyderabad-28.

SF/SC.

//Forwarded:: By Order//

SECTION OFFICER